



For immediate release

The Global Impact Investing Network's Inaugural West Coast Impact Forum Draws 200+ Impact Investors from 10 Countries

The global champion of impact investing hosted its first U.S.-based public forum for experts in the impact investing space to further innovation in affordable housing, AI and more.

SAN FRANCISCO, June 10, 2024 — This week, after hosting its first-ever regional event — the West Coast Impact Forum — on June 4, the Global Impact Investing Network (GIIN) announced that the event drew over 200 attendees from California, the broader United States and nine additional countries. As the global champion of impact investing, the GIIN hosts an annual forum in Europe, but until now has not convened a public forum in the United States.

The GIIN chose San Francisco as the host city for this forum because of its proximity to notable emerging and established hubs of impact investing and innovation: East Asia and the West Coast of the U.S. The GIIN also recognizes California as a region that's home to many organizations that are addressing social and environmental issues through investing, including The California Endowment, which recently committed its nearly \$4 billion USD endowment to impact. Some of the issues that leaders in this area are focused on include increasing access to affordable housing, making our food system and agriculture industry more sustainable, alleviating income inequality, accelerating the clean energy transition and more.

Notable featured speakers positioned impact investing as a necessary and inevitable global future, and recognized the need to shout the merits of impact investing from the rooftops. Speakers included:

- **John Vu**, Vice President of Strategy, Kaiser Permanente;
- **Bryan Goh**, CEO, Tsao Family Office;
- **Amy Chung**, Managing Director, Impact Investing; The California Endowment;
- **Nancy Pfund**, Founder and Managing Partner, DBL Partners; and,
- **Ommeed Sathe**, Managing Director, Liberty Mutual Investments.

"We are thrilled that our first U.S.-based public impact forum drew such a pronounced interest from our global community of impact investors, and that the discussions —about asset owners scaling commitments to impact investing, accelerating the financing of climate solutions, and investing to make communities more inclusive — resonated with attendees," said **Amit Bouri, CEO and co-founder of the GIIN**. "Leading up to our annual global Impact Forum, this engagement sets the bar high for what's to come and signals how impact investing is shaping mainstream finance for good."



The GIIN's [2024 Impact Forum](#) will be held in Amsterdam on October 23 - 24.

##

About the Global Impact Investing Network (GIIN):

The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

For media inquiries, please contact:

Emily Litt

Communications Manager

elitt@thegiin.org