



For immediate release

Early Success of the Global Impact Investing Network's Training and Accreditation Initiative Indicates a Growing Market for Continuing Education Among Future Impact Investors

The initiative, in partnership with Singapore-based Centre for Impact Investing and Practices, educates financial professionals on deepening their impact investing expertise.

NEW YORK, May 15, 2024 — The Global Impact Investing Network (GIIN), the international champion of impact investing, today announced that its flagship training and accreditation initiative has held three successful events – two of them sold-out – since its inception in October 2023. This program builds on a long history of the GIIN's work and the learnings that the organization has compiled about what gives rise to the most effective impact performance, and the program will eventually encompass a suite of modules based on key elements of investor behavior. The early success of this iteration of the training program demonstrates the large and growing desire on behalf of financial professionals to explore or deepen their impact investing expertise.

Developed by the GIIN with support from the Centre for Impact Investing and Practices (CIIP), these seminars equip the workforce of the future with the knowledge and tools necessary to navigate the complexities of impact investing, which they'll use to solve some of the world's most pressing challenges. Trainings, which occur in-person across the globe multiple times per year, focus on teaching attendees how to apply an 'impact lens' — meaning how to integrate impact holistically across an entire investment portfolio, not just in a designated allocation. The GIIN considers such impact investing-focused education to be imperative to scale the industry with integrity and ultimately improve how financial markets operate.

These seminars are part of a broader initiative with multiple components. The overall initiative includes the foundational impact investing educational program for investment professionals, and also includes education for corporations looking to attract impact capital. CIIP leads the corporate education rollout in Asia. In addition, the GIIN works with global partners such as the CFA Society of the United Kingdom to assist in piloting impact investing accreditation programs.

"In order for impact investing to meet the increasing demand we see around the world, we need to educate investment professionals about the current best practices within the industry," said **Amit Bouri, CEO and co-founder of the GIIN**. "As we continue to ramp up these sessions with the support of the CIIP and CFA, the GIIN will ensure that more and more asset managers and owners are able to apply an impact lens across their portfolios, translating their intentions for impact into measurable outcomes."

Upcoming Trainings



The next session will take place at the GIIN's West Coast Impact Forum in San Francisco on June 3, 2024; and the following will be held on October 23, 2024 in Amsterdam. Interested participants can use the below links to register:

- [June 3, 2024 in San Francisco](#)
- [October 23, 2024 in Amsterdam](#)

Who Should Attend

This seminar is tailored for investment professionals such as chief investment officers, fund managers, portfolio managers, and analysts who are keen on applying an impact lens to their investment portfolios. Whether attendees have existing impact investments or are looking to fully integrate impact strategies into their portfolios, the seminar offers valuable insights into the latest methodologies for applying a total portfolio approach in both private and public markets.

Learning Outcomes and Approach

These training sessions are designed with experiential learning in mind. They are therefore always held in person in order to maximize collaboration amongst peers as they work through key ideas and common misconceptions, as well as break down case studies to build out a Theory of Change. Participants will leave the seminar with a deep understanding of how to apply an impact lens using a total portfolio approach and utilize tools for transforming impact intentions into tangible results. Discussions on impact risks, investment committee structures, and accountability mechanisms will round out the learning experience. The workshop employs a comprehensive case study, making the content highly relevant and applicable to all attendees.

Requirements

To ensure a productive learning environment, attendance is required throughout the seminar, including a working lunch. Attendees will receive preparatory reading materials one week before the workshop, covering foundational principles and key developments in the impact investing market.

A Unique Opportunity

This seminar represents a unique opportunity for investment professionals to stay at the forefront of impact investing practices. Attendees can be assured of the seminar's relevance and alignment with the highest standards of investment education and practice. For more information on the seminar and to register, please visit: <https://thegiin.org/news-and-events/>.

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About the Global Impact Investing Network (GIIN):

The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in



both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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