



The GIIN Deepens Commitment to Japan's Growing Impact Investing Market with New Working Group Launch

The working group will bring together Japanese investors to exchange insights, align with global impact investing best practices and accelerate impact across the country's financial ecosystem.

NEW YORK, May 29, 2025 — Today, the [Global Impact Investing Network \(GIIN\)](#) launched a new working group, based in Japan, to expand discussions and initiatives aimed at scaling impact investing in the country with rigor and at scale. The GIIN's Japan Working Group will host its first meeting in June 2025.

The GIIN is the global industry body of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. The organization currently has more than 400 member organizations located around the world. The GIIN's Japan Working Group was formed to contribute to impact investing in Japan, enabling the exchange of ideas and practices between Japan and global networks, and disseminating information to the world. The work will center on global trends surrounding impact investing and issues unique to Japan and will primarily focus on GIIN members in Japan.

Hiroyuki Nomura, operating officer and senior general manager of the investment planning department at Japan Post Insurance Co., Ltd., and Masahiro Kato, fellow of the sustainable investment department at Mitsubishi UFJ Trust and Banking Corporation, will serve as co-chairs of the working group at the time of inauguration. The GIIN has appointed Nao Sudo as the GIIN's senior advisor for Japan to help generate awareness and inform the practice of impact investing among asset owners and fund managers in Japan.

"Japan's growing momentum in impact investing is inspiring," said Amit Bouri, CEO and co-founder of the GIIN. "With this new working group, we are not only deepening our commitment to Japan but also strengthening the global movement to make finance a powerful force for solving the world's most urgent challenges. Collaboration like this is how we scale impact with integrity."

"As interest in impact investing grows in Japan, we hope that the GIIN's Japan Working Group, which connects the world and Japan, will learn first-hand about GIIN's knowledge and deepen our understanding of impact investing within the global network," said Hiroyuki Nomura, operating officer and senior general manager of the investment planning department at Japan Post



Insurance Co., Ltd. “We will actively disseminate information to the world from the working group, such as the sophistication of impact investing and the construction of a new ecosystem.”

“With the complex interplay of environmental and social issues, impact investing is becoming increasingly important,” said **Masahiro Kato, fellow of the sustainable investment department at Mitsubishi UFJ Trust and Banking Corporation.** “We would like to contribute to the development and enhancement of Japan's impact market by learning about best practices to address the challenges and issues of impact investing in Japan from the GIIN's global knowledge and human network, deepening discussions with stakeholders and disseminating information both domestically and internationally.”

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About the Global Impact Investing Network (GIIN): The Global Impact Investing Network (GIIN) is the global industry body of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market rate to above market rate, depending upon investors’ objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

About Japan Post Insurance Co., Ltd.:

Japan Post Insurance is a life insurance company under the Japan Post Group. With the management philosophy of "Be a trustful partner for people, always being close at hand and endeavoring to protect their well-being," we provide our customers with peace of mind that the insurance brings and warm services through our direct managed branches and the network of community-based post offices. Japan Post Insurance has been engaged in sustainable and impact investment for many years. This includes promoting the "Impact 'K' Project," aimed at expanding impact-oriented investment and financing, as well as investing in impact investment funds targeting university-based startups through industry-academia collaboration. Additionally, Japan Post Insurance joined the GIIN as the first life insurance company in Japan, contributing as an asset owner to the development of impact investing in Japan. For more information, please visit <https://www.jp-life.japanpost.jp/>.

About Mitsubishi UFJ Trust and Banking Corporation:



Mitsubishi UFJ Trust and Banking Corporation, as a core member of MUFG, established in 1927, provides its customers with a wide range of comprehensive financial solutions leveraging unique and highly professional functions as a leading trust bank. Such financial solutions include real estate, stock transfer agency, asset management and investor services, and inheritance related services, in addition to banking operations.

For more information, please visit <https://www.tr.mufg.jp/english>.

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