



For immediate release

New List of Impact Investors and Their Data Published in the Financial Times Aims to Mobilize Mainstream Investors

Highlighting 100+ investors and their assets under management dedicated to impact investing, the Global Impact Investing Network and the Financial Times provide investors with information and inspiration to accelerate the mobilization of capital to solve the world's most pressing problems.

NEW YORK, July 31, 2024 — Today, the Financial Times [published a list](#) of 118 impact investors and their associated assets under management (AUM) dedicated to impact investing, using data and analysis from the Global Impact Investing Network (GIIN). The publication of such a list in mainstream financial media marks an important milestone for impact investing as a tool to tackle the world's most pressing problems. The list, and the GIIN's impact investing market data and analysis from which it was derived, lends further credibility to the impact investing field and aims to inspire confidence and drive demand with mainstream investors. Impact investing, as defined by the GIIN, is an investing strategy that generates positive, measurable social and/or environmental impact alongside financial returns.

The Financial Times' list includes details about the participating organizations including: each entity's impact AUM, headquarters' location, the key regions in which they invest, the sectors they're prioritizing and examples of investment vehicles they use. Readers get a unique resource they can use to find firms that align with their interests by geography and impact investment theme, serving as information and inspiration for institutions and individuals alike. The list is categorized, sortable and searchable, and includes impact data voluntarily shared by participating organizations. It is not ranked or indexed.

"We are thrilled to share this list with the public and are grateful to the Financial Times and the many impact investors who agreed to publish the data they shared to make this possible," said **Sapna Shah, President of the GIIN**. "Our mission at the GIIN is to scale the impact investing industry with integrity and this list should inspire more investors to bring impact investing into their portfolios. Having the Financial Times as the list's platform further bolsters impact investing's legitimacy, and we expect this to spark conversation in the boardrooms of investors who are not on this list."



Accompanying the list is reporting on trend analysis from the GIIN by financial reporter [Sarah Murray](#) and an op-ed written by the GIIN's co-founder and CEO [Amit Bouri](#), both of which emphasize the significance and readiness of impact investing as a mainstream financial strategy.

To access the list, read the analysis and learn what GIIN co-founder and CEO Amit Bouri has to say about the past and future of impact investing, visit [this link](#).

For additional resources and research on impact investing, visit the GIIN's website at thegiin.org.

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About the Global Impact Investing Network (GIIN):

The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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