



For immediate release

New Video Series Highlights Power of Impact Investing to Solve Critical Problems Facing Society Today

Produced by the Global Impact Investing Network, Impact Now amplifies trends, insights and innovations from impact investing leaders around the world.

NEW YORK, June 5, 2025 — Today, the [Global Impact Investing Network \(GIIN\)](#) announced the launch of a new video series: Impact Now, hosted by the GIIN's CEO and Co-Founder [Amit Bouri](#). The series features candid, in-depth interviews with some of the most influential leaders working to build a better world through impact investing.

Impact Now is a strategic platform for impact investors and their stakeholders that will spotlight the strategies, insights and leadership approaches driving progress in the real economy — from mobilizing institutional capital for climate solutions, to expanding access to ownership of homes, businesses and retirement savings, to leveraging the flexibility of patient capital from family offices and other timely topics. Upcoming guests include Jessica Droste Yagan, Jim Sorenson and other leaders in the field.

“Our goal for Impact Now is to elevate the voices of visionary impact investing leaders to show that we can change the way the world invests, and in so doing, deliver positive outcomes for people, communities and the planet,” said **Amit Bouri, CEO and co-founder of the GIIN**. “This series offers behind-the-scenes perspectives on what it takes to mobilize capital for lasting, systemic progress.”

New episodes will be released every 3-4 weeks on YouTube and made freely available to a global audience. Each session will explore a central theme or market opportunity, providing actionable insights for investors, entrepreneurs and policymakers seeking to use capital as a force for good.

The full series will be available on the [GIIN's Youtube channel](#). [Subscribe](#) to receive updates and early access to future episodes.

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About the Global Impact Investing Network (GIIN): The Global Impact Investing Network (GIIN) is the global industry body of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies,



organizations and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market rate to above market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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