



For immediate release

---

## **The Global Impact Investing Network Launches Updated Website, Prioritizing Ease of Use and an Optimistic Vision for the Future of Impact Investing**

*Dynamic visuals, compelling storytelling and clear calls to action will inspire visitors and guide them toward information and tools to serve them in their impact investing practice.*

**NEW YORK, June 5, 2024** — Today, the Global Impact Investing Network (GIIN) launched its redesigned website, which aims to help investors more easily access the latest tools, research and global best practices in impact investing.

“We continue to see soaring interest in impact investing around the world, and we wish all investors could join the GIIN in person at our roundtables, workshops, trainings and events,” said **Amit Bouri, CEO and co-founder of the GIIN**. “For those who cannot, the GIIN website can function as a central hub for resources such as research papers, impact reports, case studies and news updates. These resources are vital for educating current and potential impact investors and for showcasing the tangible results of impact investing strategies.”

The GIIN’s new website design focuses on the following elements, which taken together will further the organization’s mission as it seeks to widen the scope and depth of impact investing as a practice:

- **FAQs**  
Reflects the varying questions and needs that seasoned and new impact investors alike have about the field, and provides responses.
- **Research**  
Houses the GIIN’s research and other publications — from benchmark reports to case studies to the biannual market sizing report — which are must-reads for every stage in an impact investor’s career.
- **Impact Measurement**  
Aids in understanding how to effectively measure and manage impact to ensure investors are achieving their desired results to address the world’s most pressing social and environmental challenges.
- **Membership**  
Provides opportunities for peer working groups, distributes helpful resources and event announcements, and allows for networking opportunities.



- **Events**

Announces convenings, seminars and forums from the GIIN.

- **Training**

Provides information about upcoming training seminars and workshops, which are available to the public. Asset owners, managers and others curious about impact investing are encouraged to attend.

- **Impact Principles**

Offers a framework for investors to design and implement their impact management systems, ensuring that impact considerations are integrated throughout the investment lifecycle.

- **Job Board**

Provides job openings within the organization and across the entire impact investing industry. The job board reflects the organization's mission to increase the prevalence of high-quality, ethical impact investing worldwide.

##

**About the Global Impact Investing Network (GIIN):**

The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit [www.thegiin.org](http://www.thegiin.org).

**For media inquiries, please contact:**

Emily Litt

Communications Manager

[elitt@thegiin.org](mailto:elitt@thegiin.org)