For immediate release

New Research Estimates the Size of the Impact Investing Market at $1.76 Trillion USD, Indicating Resilience and Growth Despite a Challenging Macroeconomic Environment

A new report from the Global Impact Investing Network (GIIN) estimates that global impact investing assets under management (AUM) have grown to $1.76 trillion USD, an encouraging figure for an industry aiming to generate positive social and environmental outcomes alongside financial returns.

AMSTERDAM, October 28, 2026 — Amit Bouri, CEO and co-founder of the Global Impact Investing Network (GIIN), announced today at the GIIN Impact Forum that the size of the global impact investing market is now estimated to be **$1.76 trillion USD.** This reflects an increase of almost $200 billion USD and a compounded annual growth rate (CAGR) of 6% since 2024. Despite the inflationary environment, government spending pullback and market consolidation over the past two years, the impact investing market has been largely resilient and grown steadily, at a consistent annual rate of 20% since 2019.

The figure was a key insight from the GIIN's State and Size of the Impact Investing Market 2026 report, which also highlighted broader market trends for impact investors. These include:

- **Investor confidence remained firm.** Data shows a 91% satisfaction with impact performance, 71% with financial performance — both essentially steady year-over-year — even as investors cited economic outlook as a key challenge.
- **Impact investors are reaching new levels of scale.** Sixty impact investors in our survey manage more than $1 billion USD each in impact AUM. The median investor manages $162 million USD against a mean of $1.4 billion USD.
- **Most impact investors, and nearly all their impact capital, target market-rate returns.** Eighty-two percent of impact investors reported targeting risk-adjusted, market-rate returns, a number which covers 95% of capital under management by survey respondents.

"The impact investing market has shown real durability and resilience in an uncertain environment. But growth alone has never been the goal — we aim to scale our impact to solve systemic problems facing people and the planet," said **Amit Bouri, CEO and co-founder of the GIIN**. "We measure our success by what impact capital makes possible: better lives for low-

income communities, improved healthcare, affordable homes, restored nature. The need for impact investing has never been greater, and neither has its potential."

"We now have almost $2 trillion USD dedicated to solving the world's most pressing problems," added **Dean Hand, Chief Operating Officer of the GIIN**. "Despite market volatility and economic uncertainty, impact investing assets under management have grown at a compounded annual rate of 6% over the last two years, and 20% over the last seven. That kind of durability reinforces how impact investing is becoming a core vehicle for how capital is allocated globally."

Read the full report: https://thegiin.org/publication/research/state-of-the-market-2026/

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About the Global Impact Investing Network (GIIN): The Global Impact Investing Network, Inc. (GIIN) is the leading industry body for impact investing. Since 2009, the GIIN has worked to increase the scale and effectiveness of impact investing to solve systemic problems facing people and the planet. With approximately 450 members across six continents, the GIIN serves as a hub for innovation, ideas and information to help investors build a more sustainable, inclusive and resilient world. Learn more at thegiin.org.

For media inquiries, please contact:

Lindsay Gardner

Manager, Communications & Public Relations, GIIN

Email: lgardner@thegiin.org