



For immediate release

**New Estimate Sizes the Impact Investing Market at \$1.571 Trillion USD,
Signaling Strong Growth of an Approach that Aims to Generate Positive Social and
Environmental Outcomes Alongside Financial Returns**

A new study from the Global Impact Investing Network (GIIN) shows that the amount of impact investing assets under management (AUM) have continued to grow steadily, reaching \$1.571 trillion USD in an industry first, despite international unrest and uncertainty.

AMSTERDAM, October 23, 2024 — Amit Bouri, co-founder and CEO of the [Global Impact Investing Network \(GIIN\)](#), announced today at the GIIN Impact Forum that the global impact investing market is now estimated to be **\$1.571 trillion USD**. The GIIN released this number as the key finding of the [Sizing the Impact Investing Market 2024](#) report. This figure, up more than \$400 billion USD from the \$1.164 trillion USD estimate in 2022, indicates growing mainstream acceptance of impact investing, even in the face of global unrest, inflation and increasing impacts of climate change.

The GIIN estimates that over 3,907 organizations currently manage the \$1.571 trillion USD in impact investing AUM worldwide, representing 21% compound annual growth (CAGR) of the total impact investing market since 2019.

In **GIIN Co-Founder and CEO Amit Bouri's** keynote speech at the forum, where he announced this number, Bouri characterized the \$1.571 trillion USD impact market as “a really significant number,” and one that is “helping to create real-world solutions that make people’s lives better... bringing hope for a better, brighter future.”

“I’m so inspired to see how far the impact investing industry has come in the past fifteen years,” said **Amit Bouri, co-founder and CEO of the GIIN**. “The scale of our ambitions is defined by the scale of the world’s problems. We’ll know that our work is done when the world’s problems are solved. Until then, I’m thankful for everyone working to make impact investing the default investment, putting capital towards solutions.”

Read and download the report on the GIIN’s website [at this link](#).

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About the Global Impact Investing Network (GIIN):

The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market rate to above market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

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