



For immediate release

Celebrating Five Years of the Operating Principles for Impact Management

Hosted by the Global Impact Investing Network, the Operating Principles for Impact Management have become the global standard for integrity in impact practice, building market credibility to promote the scaling of investment and impact outcomes.

NEW YORK, April 12, 2024 — The Global Impact Investing Network (GIIN) and the secretariat for the Operating Principles for Impact Management (Impact Principles) are celebrating the five-year anniversary of the Impact Principles, the industry-leading global standards of practice for integrating impact considerations throughout the investment lifecycle.

The Impact Principles were launched on April 12, 2019, with 58 founding signatories. The number of signatories has since tripled and includes 184 organizations in 40 countries. Investing across sectors, regions and asset classes, signatories manage over \$528 billion USD in impact assets, nearly half of the [estimated global impact investing market](#).

“I congratulate the Impact Principles secretariat, advisory board and signatory community for all that they have accomplished over the past five years,” said **Amit Bouri, co-founder and CEO of the GIIN**. “When the GIIN called for establishing clear principles for practice in our 2018 [Roadmap for the Future of Impact Investing](#), impact-washing was a growing concern that threatened the integrity, credibility and long-term growth of the impact market. Through a collective effort to promote transparency, rigor and accountability in impact management, the Impact Principles continue to create clarity about the bar of practice for impact investing.”

The Impact Principles were developed by the [International Finance Corporation](#) (IFC) in consultation with leading impact experts and practitioners, and the GIIN became the host of the secretariat in November of 2022. In addition to providing a common framework for impact management practice, the Impact Principles are distinguished from other frameworks and standards by their elevation of transparency in impact management practice, as signatories commit to publicly disclosing and independently verifying their impact systems’ alignment with the nine principles. Published by signatories and compiled on the [Impact Principles website](#), these disclosures build credibility and investor confidence while promoting the development of best practices for the broader field.

“As both capital deployment in impact investing and the sophistication of impact practice continue to grow, market alignment around standards like the Impact Principles is essential,” said **Joohee Rand, head of secretariat and director for Impact Principles**. “Looking to the future, we are doubling down on the Impact Principles’ crucial role in ensuring integrity in the market and aiming to grow their influence across the capital value chain. This includes asset owners and allocators, whose signaling and decision-making have long-term implications for market evolution. We hope to showcase that integrity in impact practice is not only an essential element, but also a driving force for scale and sustained impact outcomes.”



Signatories and invited guests will join the secretariat for a fifth anniversary celebration in London on May 15. The event will recognize what has been achieved and look to the future of the Impact Principles and their place in the rapidly evolving impact investing space. The event will feature panels with leading asset owners and managers, and the secretariat will present its new strategic plan to support the growth and continued market relevance and influence of the Impact Principles.

“By elevating transparency, disclosure and a rigorous impact management framework in the market for asset owners and asset managers alike, the Impact Principles ensure that investment capital is mobilized and channeled towards the most pressing social and environmental global challenges,” **said Maria Teresa Zappia, convener of the Impact Principles advisory board and deputy CEO of BlueOrchard Finance Ltd.** “The fifth anniversary is the perfect occasion to celebrate the contributions that signatories have made in advancing the rigor and credibility of impact practice, as well as to think strategically about how we can further build market alignment to unlock more investment capital and achieve greater impact outcomes at scale.”

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About the Global Impact Investing Network (GIIN):

The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors’ objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

About the Impact Principles:

The Operating Principles for Impact Management (Impact Principles) provide a framework for investors to ensure that impact considerations are integrated throughout an investment lifecycle. Signatories to the Impact Principles commit to publishing an annual disclosure statement, which describes how their impact management systems and processes align with each of the nine principles. They are also required to provide regular independent verification of this alignment. These documents are published by signatories and are accessible at <http://www.impactprinciples.org>. The Impact Principles represent a collective commitment to bringing greater transparency, rigor and discipline to the impact investing market, with the aim of increasing the global mobilization of capital for impact. Launched by IFC in 2019, the Impact Principles secretariat is now hosted by the Global Impact Investing Network.

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