For immediate release

New Data-Driven Tool Helps Healthcare Investors Assess and Improve Impact

Healthcare benchmark from the Global Impact Investing Network (GIIN) allows investors to view impact data across healthcare investments and compare performance against peers.

NEW YORK, February 18, 2025 — Today, the [Global Impact Investing Network (GIIN)] launched a new benchmark for healthcare investors. This tool offers investors a snapshot of impact performance across healthcare investments, using indicators such as increased access to medical diagnostics and devices, increased access to essential medicines, medical supplies and vaccines, and reduced financial barriers to health services. It allows investors to assess the social impact of their investments, compare their impact performance to peers and gauge the pace of change needed to reach broader healthcare systems change goals.

"This new benchmark offers investors the ability to evaluate the effectiveness of their investments against industry benchmarks and broader health systems change objectives," said **Amit Bouri, CEO and co-founder of the GIIN.** "We believe this resource will support and drive investments that enhance healthcare systems, support community development and advance global health outcomes."

Why investors should use and contribute to this benchmark:

- **Determine the strategic goals of your healthcare investment to inform how you construct your portfolio and how you conduct due diligence:** The strategic goals for healthcare impact investors include: increasing access to medical diagnostics and devices; increasing access to essential medicines, medical supplies and vaccines; reducing financial barriers to health services; improving health and well-being across the workforce; improving data for health systems policy and decision-making; and improving early childhood care and education.
- **Understand industry context to inform your reporting and communication with LPs and other stakeholders:** The benchmark provides anonymous, aggregated, investor-generated information that can foster nuanced insights and context for other investors including: which asset classes typically make up a healthcare impact investment portfolio; what financial return investors are targeting; and information on investees' primary strategy, stage of business, location and geographic focus.

- **Support other impact investors:** To enhance the benchmark's ability to foster comparison and standardization, the GIIN encourages impact investors in the healthcare industry to submit their own data. Each investor that contributes their impact performance data can privately view their own performance in comparison to the benchmark.

Why benchmarks are a critical tool for scaling the impact investing industry with integrity:

- An initiative of the GIIN Impact Lab, impact performance benchmarks aim to drive transparency and accountability in different sectors, enabling investors to make more informed decisions and enhance the positive impact of their portfolios. The healthcare benchmark is the fifth benchmark developed, joining benchmarks in agriculture, energy, financial inclusion and forestry.
- By anonymously benchmarking performance, this tool empowers all investors to understand the effectiveness of their own performance by comparing themselves to peers. Investors can then efficiently improve strategies and track the environmental and social success of their investments over time.

Currently, the healthcare benchmark represents 16 investors, the majority of whom invest in companies based in Northern America, Southern Asia and Europe, with an average assets under management (AUM) of $400 million USD and a median AUM of $255 million USD. The top three SDGs targeted by these investments are Goal 3: Good health and well-being, Goal 10: Reduced inequalities and Goal 8: Decent work and economic growth.

Explore the benchmark, submit your data and compare performance on the GIIN's website.

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About the Global Impact Investing Network (GIIN): The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market rate to above market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing industry. For more information, please visit www.thegiin.org.

About the GIIN Impact Lab: The GIIN Impact Lab is a performance research and development lab working to push the frontier of impact intelligence. The GIIN Impact Lab operates with the financial support of EQT Foundation, Temasek and Visa Foundation.

About the Benchmark Design Team: This benchmark was developed with significant guidance, partnership and leadership from the following organizations who comprise the benchmark design team: Aliath Bioventures, Brandon Capital, International Finance Corporation (IFC), Johnson & Johnson, Total Impact Capital, True Wealth Ventures and WHO Foundation.

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